



Citizens' Disaster Response Center, Inc.

72-A Times St., West Triangle Homes, Quezon City, Philippines

Tel. No. (632) 929-9820, Telefax (632) 929-9822

E-mail: oed@cdrc-phil.org; cdrc_1984@yahoo.com

CDRC's 25th Anniversary Celebration

Rationale

On October 6, 2009, CDRC will celebrate its 25th year of dedicated service to the vulnerable sectors affected by both natural and human induced disasters. Since its inception, CDRC as an institution, has continuously promoted community based disaster management by enhancing peoples' capacities and reducing their vulnerabilities in order to cope with the impact of disasters. This is the continuing commitment of CDRC to help the people help themselves.

The 25th year anniversary will be a one year event -- highlighting CDRC works and achievements. Various activities will be launched throughout the year. It will also highlight the Citizen's Disaster Response Network, CDRC's coordinative arm in the regions responding to the affected communities not only during disaster but also before and after disasters through its disaster preparedness, mitigation and rehabilitation programs.

The 25th anniversary will be an education campaign and a fund raising endeavor of CDRC to further advance community-based disaster management.

Objectives

The year-long event aims:

1. To promote the 25 years of experience and learnings of CDRC through various forms, highlighting the implementation of community based disaster management.
2. To consolidate CDRN members through trainings with regards to CBDM and to continuously provide technical support to attain standard capacities among regional centers.
3. To give recognition to individuals, organizations and donor agencies of their invaluable support to CDRC's 25 years of existence.
4. To generate support for the continuing activities of all disaster preparedness committees.

The 25th anniversary theme will be:

"Dalawampu't Limang Taong Paninilbihan at Sama-Samang Pagkilos ng Mamamayan sa Pagharap sa Kalamidad."

Activities

The year-long 25th year celebration will commence by launching a photo exhibit and forum in different schools, universities, malls and communities. This will be the medium for the information dissemination on CDRC achievements, programs and services. The forum will be the venue for the education drive on disaster management orientation and other related issues concerning disaster management.

Anniversary pins, t-shirts, calendars and planners will be produced for dissemination and information drive on the 25th anniversary of CDRC.

CDRC activities will be announced every Friday on the 30-minute radio program on Radio Veritas (7:30-8:00am DZRV 846 kHz). A "Name-Our-Theme-Song" contest will also be launched in the radio program. The song contest entries will be submitted in the different social networking sites of CDRC.

A mass will be offered on the day of the start of the anniversary which will be on October 6, 2009. Invitation will be extended to former CDRC staff, Friends of CDRC, other networks and people's organizations.

There will be an education festival and awarding ceremony of the winners of the yearly visual arts contest for children aged 7-12 years old to be held on October 10, 2009. The activity, dubbed as Fun Day, will include educational booths on different topics related to disasters. There will be separate educational booths for children and adults. The awarding of the ABKD winners will follow, including the winner of the "Name-Our-Theme-Song" contest.

On October 23, 2009, CDRC will launch its new website, databank, online library and training center.

On December 4, a symbolic Tree Planting activity will be launched to commence the start of the tree planting project for Disaster Preparedness and Mitigation.

A major fund raising activity will be launched on July 2010 as part of CDRC's participation to the disaster consciousness month. Either a concert or a tune-up game by two teams of the Philippine Basketball Association will be decided upon. Proceeds of this activity will be placed on the major emergency relief fund as preparation for the typhoon months.

There will also be a Book Launching of Children's Workbook on December 2009 as information material for children aged 7-10 years old.

Two major assemblies – CDRN and Friends of CDRC will be organized in 2010. The FCDRC assembly will be held in April, while the CDRN General Assembly will be held in June 2010 to assess its three-year program of action (2007-2010). This will be an opportunity for the CDRN partner organizations to review the CBDM framework and assess how far they have reached their goals.

Capacity building activities will be organized for the CDRN members. For the last quarter of 2009, three topics – creative resource generation/emergency appeal write shop, psycho-social workshop, and executive directors training on CBDM and climate change will be organized.

The highlight of the 25th anniversary will be the "A Night to Remember" on October 6, 2010. A video presentation highlighting the works of CDRC for 25 years will be featured including testimonies of different people who in one way or another became part of CDRC's history.

Schedule of Activities

2009

September 2009 – October 2010: Roving Photo Exhibit and Forum

September 26, 2009 – Judging of ABKD entries

September 2009 – Anniversary Pins and T-shirt Printing production

October 6, 2009 – Thanksgiving Mass with friends at NCUC

October 10, 2009 – Fun Day and Awarding of ABKD winners and "Name-Our-Theme-Song" winner

October 20-22, 2009 – CDRN Assembly: Creative Resource Generation and Emergency Appeal Writeshop

October 23, 2009 – Launching of CDRC's new website, online library, database and Training and Resource Center

November 11-13, 2009 – CDRN Assembly: Psycho-social Training Workshop

December 2-4, 2009 – CDRN Executive Directors Training on CBDM and Climate Change

December 4, 2009 – Book Launching of Children's Workbook for Disaster Preparedness and Tree Planting

2010

March 2010 – CDRN Assembly: Project Evaluation and Monitoring Evaluation Training

April 2010 – Friends of CDRC Assembly

June 2010 – CDRN General Assembly

July 2010 – Concert / PBA Tune Up Game

October 2010 – CDRN Assembly: Social Marketing Training

October 6, 2010 – A Night to Remember